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The Difference Is Proven Performance

Adaptec's business is making the movement of information between computers and the world as fast and easy as possible. Adaptec-designed hardware and software products are used wherever data must be transferred from a computer to a peripheral device or network. Our products make users more productive by making their computers work more quickly, easily, reliably, and cost-effectively.

Adaptec solutions move data between different computer types—portable, desktop, workgroup, and enterprise—and peripherals-printers, scanners, optical drives, RAID, disk drives, tape drives, CD-ROM and CD-Recordable drives, satellite dishes and more—using high performance industry standard technologies—SCSI, IR, EIDE, PCMCIA—and emerging advanced technologies—SSA, Fibre Channel, 1394 and DSS/DVB.

Adaptec solutions also move data between computers and the most advanced networking technologies—ATM and Fast Ethernet. Our solutions make it easy to configure and manage the input and output (I/O) of data across all leading operating systems-Windows® 95, Windows NT®, DOS, Macintosh® OS, OS/2, and UNIX.

Put simply, Adaptec moves the information that *moves* your world!

System Requirements

- Windows 95, Windows NT, (Windows 98 when available)
- IBM compatible PC, Pentium or above
- PCI expansion slot
- DBS satellite dish
- Additional hardware required for video playback on a PC

adaptec

We move the information that *moves your world.™*

BandWidth "ADAPTEC

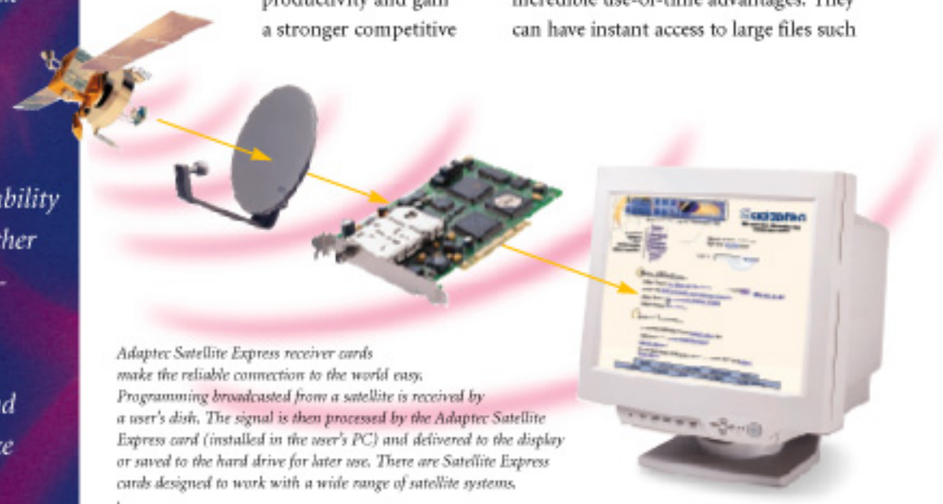
adaptec

SATELLITE EXPRESS™

A Brilliant Way To Receive Information & Entertainment

- *The most economical way to deliver content to PC users*
- *High bandwidth transmission enhances the delivery of digitally-perfect video and audio*
- *Content is automatically saved to a user's hard disk for instant viewing, ending the endless wait on the Internet*
- *Real-time receiving capability for news, financial, weather and other critically time-sensitive information*
- *User-defined channel and content profiles customize information delivery to individual needs, increasing productive use of time*
- *Automatic delivery eliminates hassles of phone line connections*
- *Reliable, proven technology—available now*

The growth of both the Internet and Satellite entertainment services has been nothing short of explosive, generating an incredible wealth of information and entertainment. Satellite services and the Internet are now converging, making possible high-speed, high-bandwidth, digitally-perfect delivery of information to a PC. This brilliant means of receiving information enables users to dramatically enhance business and individual productivity and gain a stronger competitive advantage and enjoyment from the information explosion. Satellite-to-PC is the connection you need to make now, for the future.



Adaptec Satellite Express receiver cards make the reliable connection to the world easy. Programming broadcasted from a satellite is received by a user's dish. The signal is then processed by the Adaptec Satellite Express card (installed in the user's PC) and delivered to the display or saved to the hard drive for later use. There are Satellite Express cards designed to work with a wide range of satellite systems.

Broadcasting Direct To A PC

Satellite delivery is a reliable, proven technology. Now, it's available for a PC. The high-bandwidth transmission speeds of satellite delivery means users can receive rich, multimedia content—digitally-perfect video and audio—on their PCs. Users define the content they want to receive from what's being broadcast, personalizing information delivery to their needs. Because the information is stored on a user's hard disk, access for viewing happens at speeds up to a thousand times faster than today's standard modem connections. And automatically scheduled delivery eliminates the hassles of phone line connections. No more tying up valuable lines, No more problems getting on-line.

Take The Wait Out Of The Web

The pre-delivered content capability of satellite service provides users with incredible use-of-time advantages. They can have instant access to large files such as software, databases, on-line catalogs, and games instantly—direct from their PC—instead of having to spend long hours downloading on-line. Users gain the benefits of Web casting or "push" technology. Typical applications—such as delivering the "Best Of The Web"—allow users to select a portfolio of popular sites that is then delivered to a user's PC, and automatically saved to their hard drive, providing high-speed access to the information a user wants most. No more "world-wide wait." The "electronic coffee table" is now a reality.

Adaptec Satellite Express users will be able to subscribe to hundreds of channels of digitally-perfect entertainment and information from satellite broadcasters.

The Right Information, Right Now

Business professionals rely on up-to-date information. With satellite service, real-time delivery of time-sensitive information becomes a reality. By delivering content directly from the satellite to a PC, broadcasters can provide continuous, real-time streams of time-critical information such as stock quotes, news updates, traffic reports, weather forecasts, sports statistics, as well as industry-relevant data. Satellite service also makes possible reliable access to legal, medical, educational and other specialized information categories. Companies can also employ these same high-capacity, high-speed capabilities made possible by satellite broadcasting to communicate more efficiently, across multiple locations, worldwide.

A Spectacular Selection Of Entertainment

Hastening the convergence of PC and TV, PCs with the appropriate video and audio capabilities will be able to receive the programming available from the various satellite networks. Users can get hundreds of channels of entertainment, information and a variety of new multimedia and data services, including data-enhanced video programming and video-rich multimedia magazines.

Adaptec Satellite Express users can subscribe to broadcast networks and with the convenience of on-screen programming selections can easily personalize their viewing times and choices.

Adaptec Satellite Express receiver cards give users access to broadcast networks providing specialized legal, medical, financial and industry-specific business information that can be delivered right to users' PCs.

All in full-motion, high-resolution video with rich, CD-quality audio, delivered right to their PC.

A Personalized Choice Of Programming

All of these unprecedented information choices are easily selectable and programmable to suit individual needs. Users can select what they wish to view or receive and it will be delivered to their PC at scheduled intervals. This combination of broadcast and personalization enables users to create their own world of entertainment and information. Filtering and scheduling is similar to the way one uses a VCR—but far more powerful, and much, much easier to use.

Adaptec—The Standard For Satellite-To-PC Connectivity

Adaptec is renowned for technological reliability and compatibility. Its leadership in SCSI sets the standard for I/O connectivity. Satellite Express receiver cards extend that reputation. They're designed expressly to harness the power of satellite service, providing a fully compatible, totally reliable direct link between the satellite dish and a PC.

Adaptec is developing a broad line of Satellite Express receiver cards, to work with satellite broadcast systems, worldwide. The extremely flexible architecture of Adaptec's satellite receiver solutions provides for the use of multiple conditional access systems, multiple transport technologies, and support for multiple operating systems. In addition to supporting broadcast satellite implementations, Adaptec's Satellite Express cards may also be used in two-way applications utilizing phone lines for the return channel.

Get The Satellite Express Advantage Now

Have the information you want delivered right to your PC, faster than ever before, in a richer, higher-quality format than you ever thought possible. Get all of this direct from a satellite broadcast to your PC, with the proven performance, reliability and compatibility of an Adaptec connection.